

## Embassy of India Bahrain

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## PRESS RELEASE

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## India in Bahrain Festival: A Resounding Celebration of Cultural Diversity

The Embassy of India, Bahrain, in association with Lulu Hypermarket Bahrain and Dana Mall, organized 2<sup>nd</sup> edition of the "India in Bahrain Festival" to celebrate the vibrant and diverse cultural heritage of India on 21 February 2025 at Dana Mall, Sanabis. The event, inaugurated by H.E. Mr. Vinod K. Jacob, Ambassador of India to Bahrain, attracted over 2000 members of the Indian community and friends of India in Bahrain.

2. The festival held as part of the Promotion of Cultural Ties with Diaspora (PCTD), an initiative of Ministry of External Affairs, India served as a grand platform for sharing and promoting India's rich cultural traditions.

3. The cultural extravaganza featured performances by members of 17 Indian community associations, showcasing an array of classical and folk performances from various regions of India.

4. A highlight of the festival was the vibrant collection of stalls, showcasing India's rich culinary delights and exquisite handicrafts. Over 20 Indian community associations participated, offering authentic Indian delicacies and handcrafted goods, providing visitors with a taste of India's artistry and flavors. The Embassy also set up a special counter for consular services, offering information and assistance to the attendees.

5. A painting exhibition, 'India Through My Eyes,' was also part of the event. Over 20 talented artists came together to display 42 paintings that captured their unique perspectives on India's cultural, historical, and natural beauty.

6. The success of the festival highlighted the continuing efforts of the Embassy to foster cultural exchange, celebrate India's rich traditions, and build lasting relationships with the Indian diaspora in Bahrain.



















